

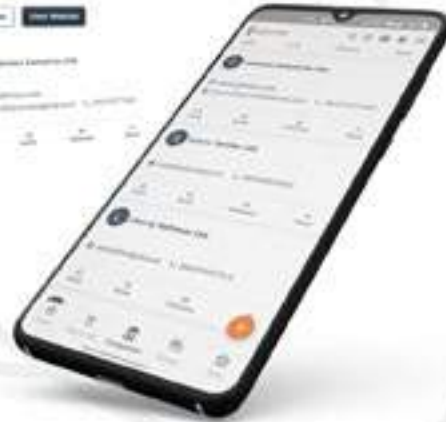
# Media Kit

2024

## Textile Today Innovation Hub



[www.textiletoday.com.bd](http://www.textiletoday.com.bd)



[www.texmeta.net](http://www.texmeta.net)



[www.texspacetoday.com](http://www.texspacetoday.com)

# Textile Today Innovation Hub

Textile Today Innovation Hub (TTIH) is functioning as a leading media, communication & networking platform and working to build innovativeness as the competitiveness of the businesses/companies. TTIH represents some of the leading magazines/publications, does practical innovation projects, organizes training, workshops, seminars, symposiums, conferences, round table/focused group discussions, talk shows, exhibitions, talent hunt competitions, imparts industry intelligence, consultancy services, etc. It helps businesses to grow, innovate & sustain in the textile & apparel industry globally.



Textile Today is a venture of the Textile Today Innovation Hub. It has been continuously presenting, updating, helping & guiding the industry through various knowledge support, industry best practices, trade & market analysis, trend & business forecasts, technical & technological developments, fashion & retail, CSR, and so on for more than one & half decades

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# The Global Exposures

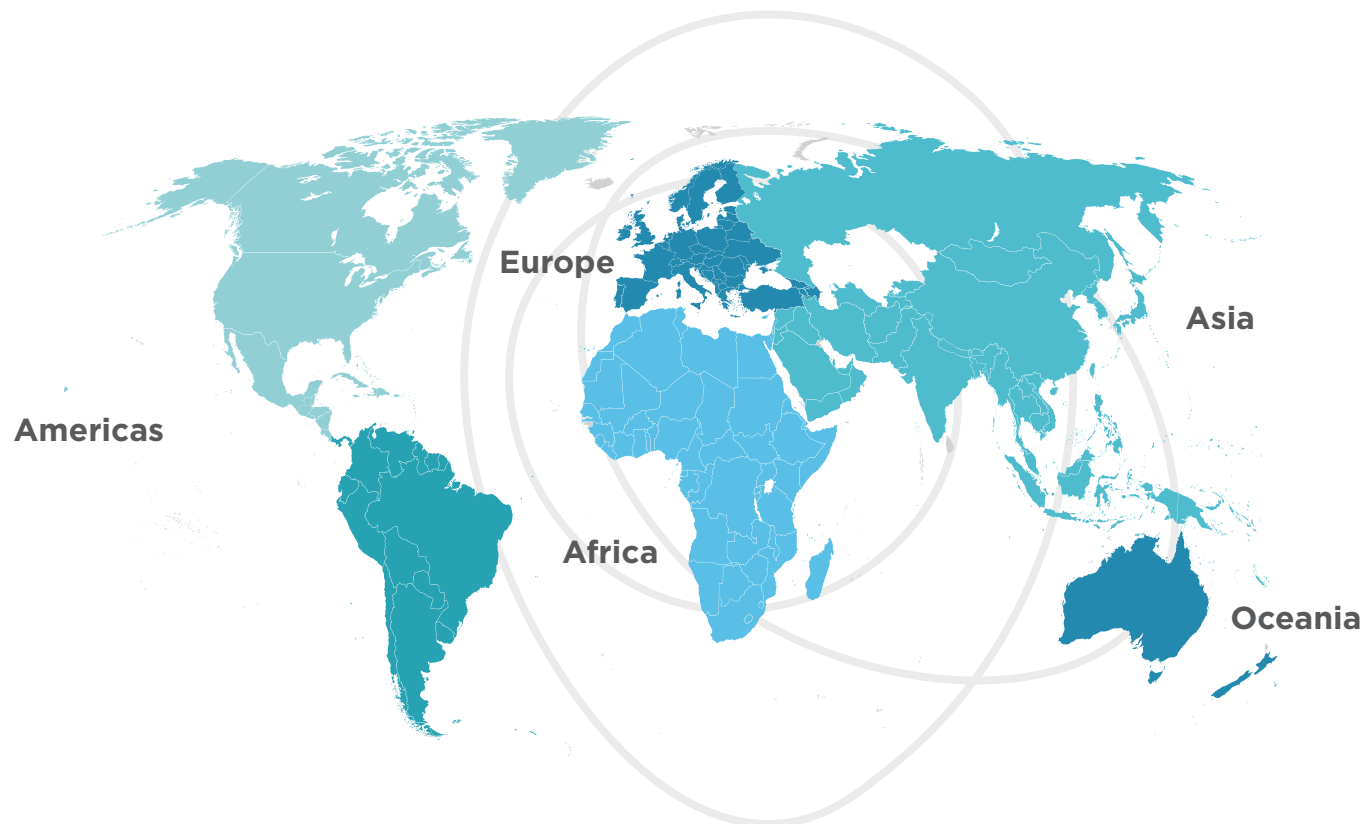
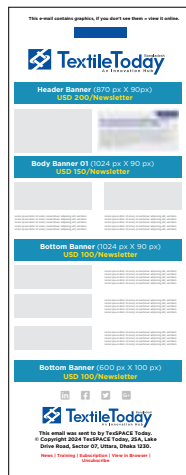
Magazine



Website



Newsletter



Asia	Europe	Americas	Africa	Oceania
<b>65.87%</b>	<b>17.67%</b>	<b>10.57%</b>	<b>3.88%</b>	<b>2.01%</b>

## The Facts



**750,000+**  
Monthly Website  
Page View



**250,000+**  
Monthly  
Audience



**50,000+**  
Newsletter  
Subscribers



**300+**  
Regular  
Patrons



**500+**  
Researcher's  
Network



**130,000+**  
LinkedIn Page  
Followers



**50,000+**  
Facebook Page &  
Group Members

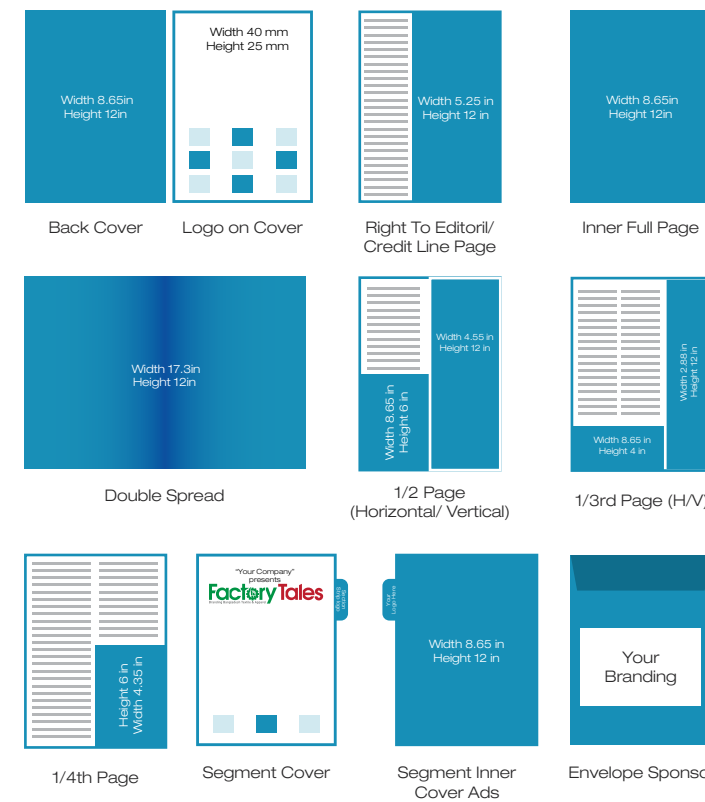


**250,000+**  
Social Media  
Members

# Print Ads/Adv Option with Rates Card

SL	Page Indication	Rate/Issue
1	Back Cover Page	EUR 2000.00
2	Logo on Cover with One Inner Full Page	EUR 1500.00
3	Front/Back Cover Inner (L/R)	EUR 1200.00
4	Second Front / Back Cover Inner (L/R)	EUR 1000.00
5	Third Front Inner (L/R) / Right to Content Page (1 <sup>st</sup> /2 <sup>nd</sup> )	EUR 800.00
6	Inner Double Spread Page	EUR 1000.00
7	Right To Editorial/Credit Line Page	EUR 600.00
8	Inner Full Page Ad/ <b>Advertorial (&lt; 500 Words)</b>	EUR 500.00
9	1/2 Page (H/V)	EUR 300.00
10	a) 1/3rd Page (H/V)    b) 1/4th Page	a) EUR 250.00    b) EUR 200.00
11	“Your Company” presents “Segment Cover” Plus Extended Logo with Front Inner Left Page 	EUR 1200.00
12	Envelope Sponsor (~2000-5000 Pcs)	EUR 5.00/pcs

## Advertisement Format

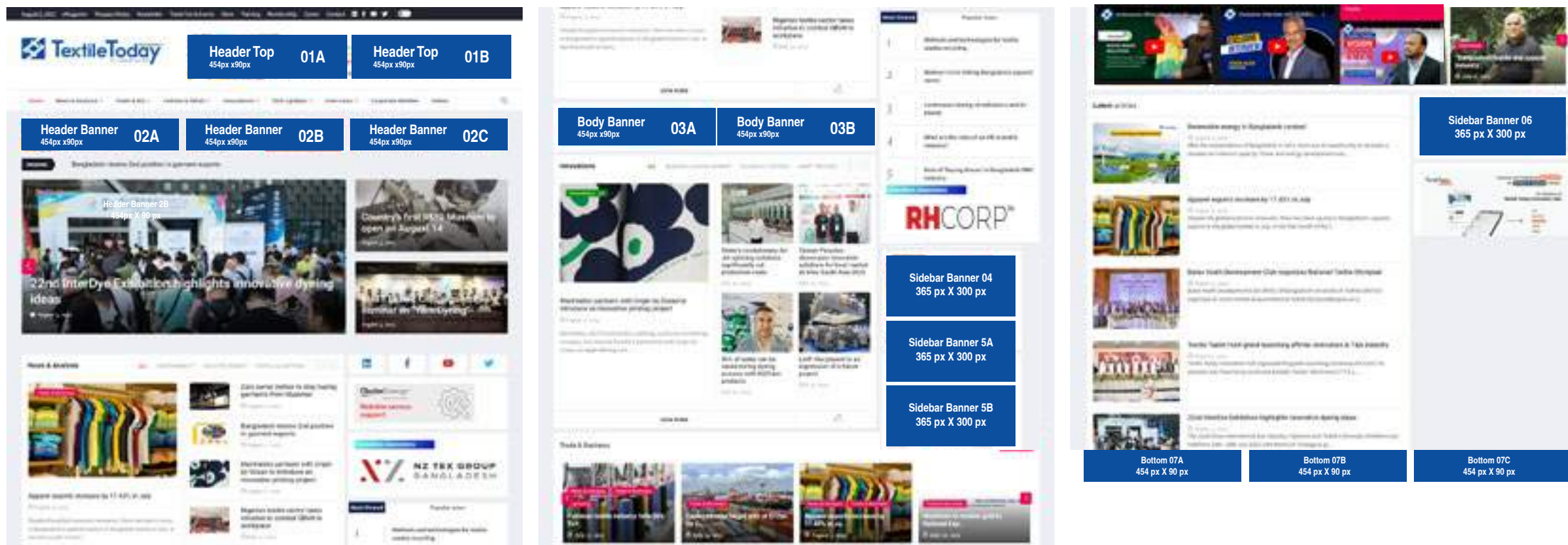


Find eMagazine



\*All the rates are excluding VAT & Tax.

# Website: Home Page Banners Option with Rate Card



SL	Banner Position (Dimension)	Size (Pixel)	Rates/Month
1	Header Top (All Page)-01A/01B	(454 px X 90 px)	EUR 1000.00
2	Header Banner-02A/02B/02C	(454 px X 90 px)	EUR 700.00
3	Body Banner-03A/03B	(385 px X 90 px)	EUR 500.00
4	Side Bar Banner-04	(365 px X 300 px)	EUR 500.00
5	Side Bar Banner-05A/05B	(365 px X 300 px)	EUR 400.00

SL	Banner Position (Dimension)	Size (Pixel)	Rates/Month
6	Side Banner-06	(365 px X 300 px)	EUR 300.00
7	Bottom Banner-07A/07B/07C	(454 px X 90 px)	EUR 200.00
8	Video Banner-08	(300 px X 250 px)	EUR 600.00

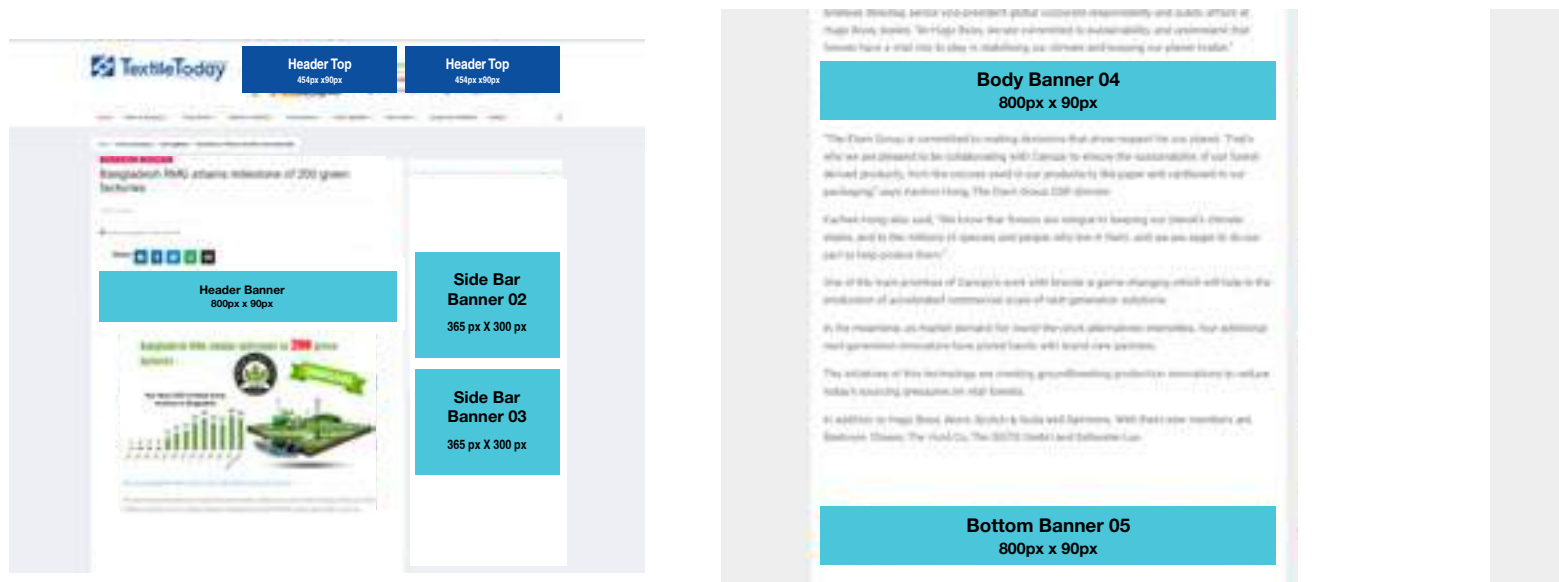
*\*All the rates are excluding VAT & Tax.*

Find Website



Home Page

## Website: Single News Page Banners Option with Rate Card



SL	Banner Position (Dimension)	Size (Pixel)	Rates/Month
1	Header Banner 01	(800 px X 90 px)	EUR 600.00
2	Side Bar Banner 02	(365 px X 300 px)	EUR600.00
3	Side Bar Banner 03	(365 px X 300 px)	EUR 500.00
4	Body Banner 04	(800 px X 90 px)	EUR 400.00
5	Bottom Banner 05	(800 px X 90 px)	EUR 300.00

*\*All the rates are excluding VAT & Tax.*

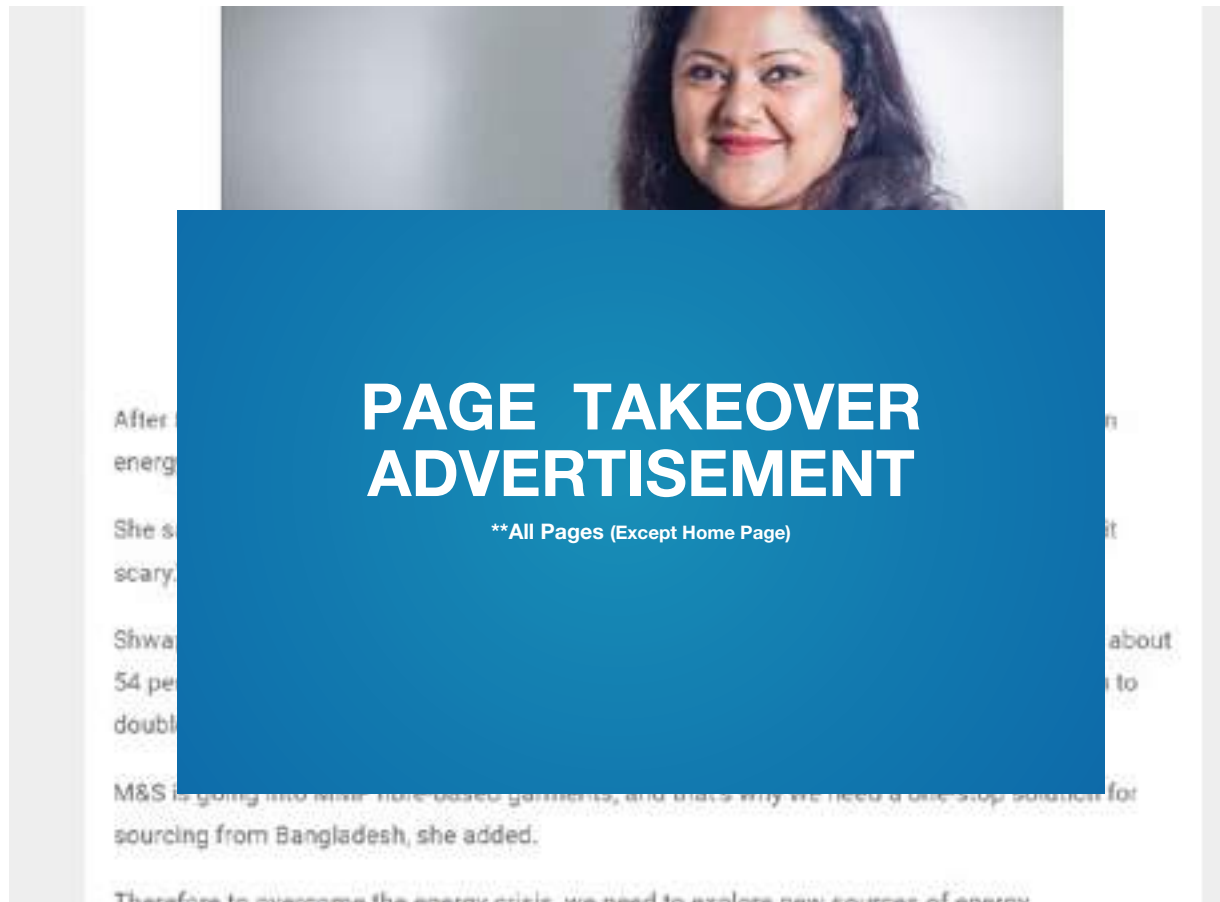
Find Website



Single News Page



## Website: Page Takeover Banner Option with Rate Card



Banner Position (Dimension)	Rate/Month
Page Takeover Advertisement (500 px X 350 px)	EUR 1500.00

*\*All the rates are excluding VAT & Tax.*

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Find Website



Page Takeover  
Banner

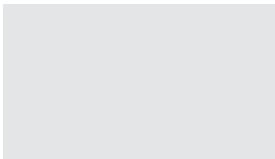


# Weekly Newsletter: Banners Option with Rate Card

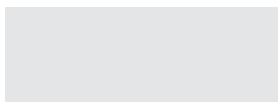
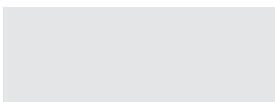
This e-mail contains graphics, if you don't see them » view it online.



**Header Banner (600 px X 90px)**  
**EUR 400/Bnr/Newsletter**



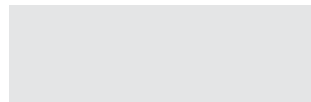
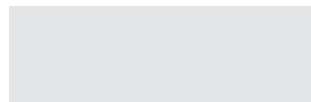
**Body Banner (600 px X 90 px)**  
**EUR 300/Bnr/Newsletter**



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**Bottom Banner (600 px X 90 px)**  
**EUR 200/Bnr/Newsletter**



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SL	Banner Position (Dimension)	Size (Pixel)	Rates/Banner
1.	Header Banner	(600 px X 90 px)	EUR 400.00
2.	Body Banner	(600 px X 90 px)	EUR 300.00
3.	Bottom Banner	(600 px X 90 px)	EUR 200.00

\*All the rates are excluding VAT & Tax.

Find Website



Newsletter

Issue/Segment	January'24	February'24	March' 24	April'24	May'24	June'24
Cover Story	An overview of Bangladesh textile and apparel industry 2023	How integration into BRICS helps bangladesh to diversify the market	Impact on bangladeshi manufacturer of EU's target to become fully circular economy by 2050	Recent technological developments of software-based precise costing, planning, production, maintenance for data driven managerial decision	International Workers' Day: Global & Bangladesh perspective/ *Raising concern on workers right by major brands	Analysis on Current Trends of foreign & local investment in BD textile and apparel sector
Top Story	**Export opportunities in India * Goal of SDG in Fashion industry * Textile Manufacturing and Investment Trends "	** Jute based products can be in a global competitive position due to global sustainable concern "	**Opportunities of expand 'home Textile' *Smart Textile technologies practising in BD"	* Current global fashion trends * New innovations in printing technologies in textile industries	* Leather sector's crisis and way outs * *Africa will be the next destination for textile industry ?	* World Environment Day: How textile industry reducing their contribution in environment pollution
Sustainability	*World Water Day: sustainable chemical and dyes can reduce water pollution	* Turning textile waste into premium fabric	*Sustainable commitment of major brands and their influence in textile manufacturing	*Duty Free Access of BD Product in China: How BD is utilizing the opportunity	How bangladesh industry manufacture their product w	An update on latest dyes and chemical solutions
Innovation	* Wearable body sensor network for health care applications	* Recent development, Innovations in spinning	* A new generation of natural fabrics	* New innovations offered by different dyes producers	* New innovations offered by different chemical producers	* Innovation in Geo textiles * Jute based products
Global Textiles	Vietnam	*Pakistan/ Cambodia / Italy"	Philippine/ Ethiopia / UK	Indonesia/ Ethiopia/ Morocco	Japan/Vietnam/ Mexico	South Africa/ Cambodia/ Peru
Featured Article	Cultural power of textile art	Fashion for Good' - global initiative	World Water Day: How bangladesh industry is evolving to be make water less polluted	Textile chemical market analysis	Textile dye market analysis	Fast fashion's Good and bad side * Saving Fabric
Regular News and Analysis on Fibre, Spinning, Knitting, Weaving, Dyeing Finishing, Printing and Technical Textiles						
In Focus	AOP - technological upgradation	Sustainable and eco-friendly materials	Nano-coatings (Nanotechnology) can enhance the fabric's resistance to water, stains, and UV radiation.	The intertwining of pandemic and sustainability in apparel sector	Functional Fashion Trends	3D printing for textile technology
Technical Textiles	Technologies for real time data driven process optimization	Next generation aerogel textiles	Wearable textile technology for smartwatch/ fitness tracker	*Conductive fibres	* supercritical fluid dyeing	* Military textile
Exclusive Interview	** Denmark Ambassador * President ACIMIT * Brand Head- Tesco"	** Japanese Ambassador * BTMA Vice President * Brand Rep- VF Corporation"	** Global Head, C&A * BGMEA Director * Brand Rep- Zara"	** Turkish Ambassador * BGMEA President * Brand Rep- Next"	** German Ambassador * President AAFA * Brand Rep- OVS "	** Minister or Secretary, Ministry of Jute, GOB * BTMA Director * Brand Head- G-Star Raw"
Technology	Augmented Reality technologies for fashion industry	*3D Models for VR / AR and CG	Active Tunneling Infusion (ATI)	"Chemical technology / Seamless Fabric Technology"	Inkjet Technology for printing	New innovation in dyeing technology
Fashion & Retail	Metaverse/ AI / AR in fashion	Fashion retail in Middle East	*Swedish fashion retailers	*Digital marketplace for retailers	* Mango-Bangladesh market analysis	* Nike's strategies
Sub Segments	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextIME"	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextIME"	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextIME"	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextIME"	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextIME"	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextIME"
Exclusive updates & outcome of innovation/ machineries/ technologies/ dyes / chemicals / process/ best practices / green initiatives / recent happenings & solutions on the respective areas						
Special Event Today	"Review: Intex South Asia- India 2023  Preview: GTB, GAPEXPO 2023, DTG, DitaTex "	"Review: GTB, GAPEXPO 2023, DTG, DitaTex  Preview: 21st Dhaka Int'l Yarn & Fabric Show 2024 - Winter Edition; Textech- Sri Lanka; 13th Colombo International Yarn & Fabric Show 2024; ASIA APPAREL Expo- Germany"	"Review: 21st Dhaka Int'l Yarn & Fabric Show 2024 - Winter Edition; Textech- Sri Lanka; 13th Colombo International Yarn & Fabric Show 2024; ASIA APPAREL Expo- Germany  Preview: Intertextile Shanghai"	"Review: Intertextile Shanghai Preview: Texprocess-Germany  Preview: IGATEX PAKISTAN, Intertex Portugal, Anex 2024, GTB- Chattogram"	"Review: Texprocess-Germany, IGATEX PAKISTAN, Intertex Portugal, Anex 2024, GTB- Chattogram  Preview: Hometex Istanbul 2024; ITM 2024, Bangladesh Leather and Footwear Expo, Hightex"	"Review: Hometex Istanbul 2024; ITM 2024, Bangladesh Leather and Footwear Expo, Hightex  Preview: Texfair - India 2024, Pitti Immagine Filati- Italy, Home Textiles Sourcing Expo - USA"
All other regular sections like Innovation, Tech Update, Editorial, Textile Bangladesh, Textile World, News Analysis, Technology Today, Event Today, Textile Savvy, Market Today, and Event Preview will be on recent happenings and issues of publication months.						
* Bangladesh Textile Today has all rights to change the editorial plan anytime without any prior notification.						

Issue/ Segment	July'24	August'24	September' 24	October'24	November'24	December' 24
Cover Story	BGMEA's Target \$100b export by 2030: Overview, present condition, barriers & opportunities to grab	New export destination, specially asian market	Ensuring sustainability in each step of textile supply chain- global concern	Why bangladesh should move to manufacturing high valued apparel items	Textile business rate of the global /Bangladesh textile in present political/social situation	Tap the opportunity in Asian market
Top Story	* Middle east market: Barriers and opportunities	* Nontraditional market analysis: scopes, challenges and strategies	* BD govt. is planning for New EPZ zone	*Textile Industry switch toward to non woven fabrics?	* World Cotton Day: Prospects of organic cotton	Human Rights Day: A comparative discussion among BD and its competitive countries regarding workers, right?
	UN's net zero emission policy on textile sector	* Zero Waste Movement & global concern	* EU & USA' Extended Producer Responsibility for textiles & its impact on bangladesh textile industry	*Color changing fabrics with smart capabilities like digital displays	* Recent Innovations in generating energy	* Green electricity
Innovation	** Different functional fashion items innovation "	**An update on new weaving technologies "	** Recent Innovation in knitting technology "	** Tech update in fabric processing technology "	* Plant Based textile dyeing elements	*Auxiliaries for dyeing polyester with disperse dyes at low temperatures
Global Textiles	Hong-kong, China/ India	India / Sweden	Russia/India/USA	Madagascar/ El Salvador / India	Egypt/ India / Germany	Phillipine/ Ethiopia
Featured Article	Achievement of Bangladesh in sustainability	Green factories of bangladesh	Action of global textile industry towards SDG	Bluesign and Sustainability	Water conservation in garment washing	Glorious history of bangladesh textile - moslin & others
Regular News and Analysis on Fibre, Spinning, Knitting, Weaving, Dyeing Finishing, Printing and Technical Textiles						
In Focus	Causes of RFT failure and improvement in dyeing	Wet processing latest innovations	Next generation aerogel textiles	*Conductive fibres	*Self-Healing Fabrics	Update on E-Textile
Technical Textiles	* Industrial Textiles	Moisture-wicking/ Antimicrobial/ Flame-resistant fabric	Protective Clothing	*Heated handwear	*surface wettability in textile	*Flame retardant fabrics
Exclusive Interview	** BTMA President * Director General Euratex * Brand Rep- Mango "	** Chinese Ambassador * President Swissmem * Brand Rep- M&S "	** Global or Regional Head of Target * BGMEA Vice President * Brand Rep- H&M "	** Minister or Secretary, Ministry of Textiles, GoB * BTMA Vice President * IAF President"	** Korean Ambassador * President VDMA * Brand Rep- S. Oliver "	** EU Ambassador * Prominent Woman Entrepreneur (BGMEA) * Brand Rep- Walmart"
Technology	4D printing technology	3D printing technology	Robotics in textile industry like AGV vehicle	interactive textiles	Eco-friendly fabrics production technology	latest innovation in Digital printing
Fashion & Retail	*Old fashion and latest fashion trends: a comparative discussion	* H&M 's plan for bangladesh	*marketing strategy of - Target / GU / Ralph Lauren	*marketing strategy of - Tomi Hilfigur / Decathlon	*marketing strategy of - Colombia / M&S / American Eagle / Primark	*marketing strategy of - zara / Gucci / Tom Tailor / Acidas / C&A
Sub Segments	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextTlMe"	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextTlMe"	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextTlMe"	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextTlMe"	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextTlMe"	** Denim Today * Spinning Today * Processing Today * Printing Today * Knitting Today * Apparel Today * Factory Tales *TextTlMe"
Exclusive updates & outcome of innovation/ machineries/ technologies/ dyes / chemicals / process/ best practices / green initiatives / recent happenings & solutions on the respective areas						
Special Event Today	"Review: Texfair - India 2024, Pitti Immagine Filati-Italy, Home Textiles Sourcing Expo - USA  Preview: Color & Chem Expo 2023 - Pakistan, Indo Garment & Textile Expo - Indonesia"	"Review: Color & Chem Expo 2023 - Pakistan, Indo Garment & Textile Expo -Indonesia  Preview: Cambodia Int'l Textile & Apparel Accessories Exhibition; Cambodia International Textile & Garment Industry Exhibition; Techtextil North America"	"Review: Cambodia Int'l Textile & Apparel Accessories Exhibition; Cambodia International Textile & Garment Industry Exhibition; Techtextil North America  Preview: CAITME - Central Asian International Textile Machinery Exhibition- Uzbekistan"	"Review: CAITME - Central Asian International Textile Machinery Exhibition- Uzbekistan  Preview: "	"Review:  Preview: Interdye & Textile Printing Eurasia-Türkiye"	"Review: Interdye & Textile Printing Eurasia- Türkiye  Preview: Myanmar Int'l Textile & Apparel Accessories Exhibition; Myanmar Int'l Textile & Garment Industry Exhibition"
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# TexSPACE Today

SUSTAINABILITY - PRECISION - AUTOMATION - CIRCULARITY - ENERGY [www.texspacetoday.com](http://www.texspacetoday.com)

A special initiative of **Textile Today Innovation Hub**  
to extensively cover



- » Website
- » Monthly Magazine (PDF/eMagazine)
- » Weekly Newsletter

**SUSTAINABILITY**

**CIRCULARITY**

**DIGITALIZATION**

The future **SPACE** of textile industry.

# The Global Exposures



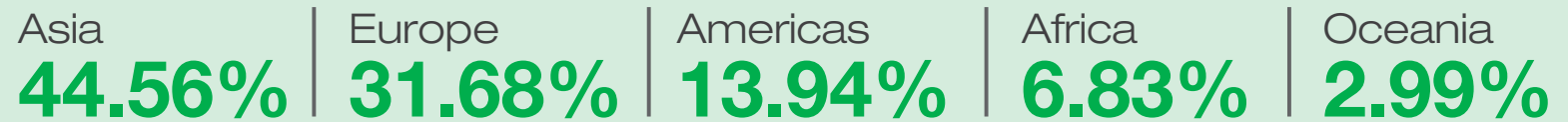
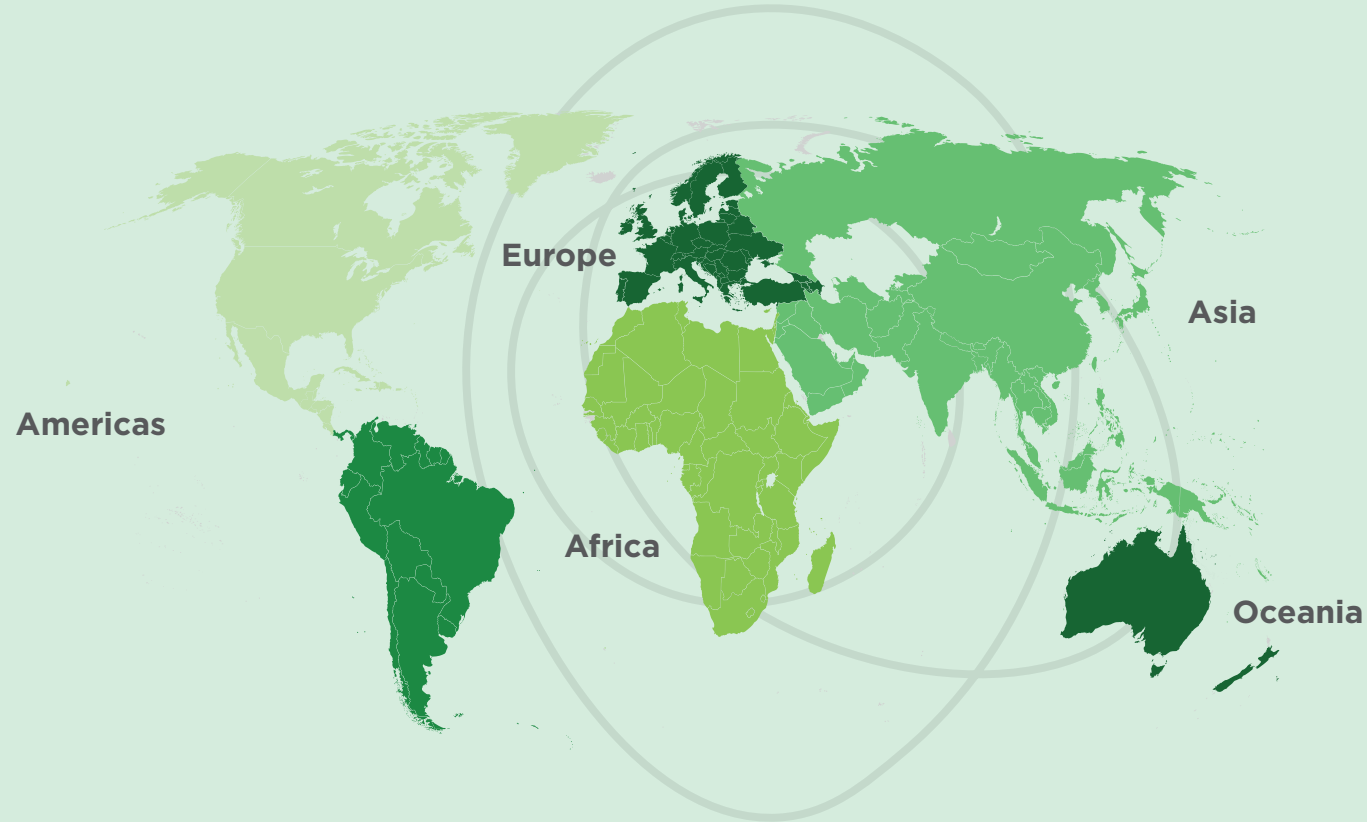
**50,000+**  
Monthly Website  
Page View



**22,000+**  
Monthly  
Audience



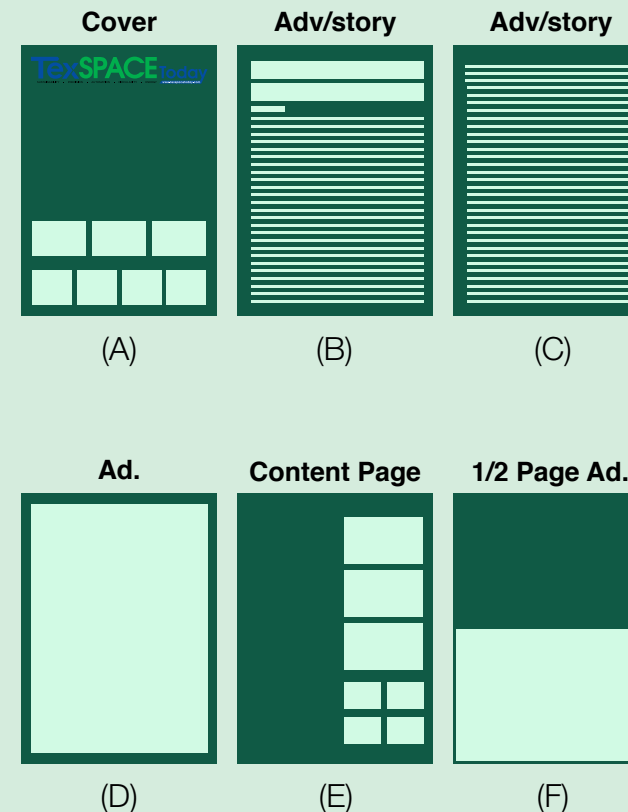
**39,000+**  
Newsletter  
Subscribers



# Rate Chart

SL	Page Indication	Rate/Issue
1.	Title Block on Cover plus Inner Two (2) Pages Story (A+B+C)	EUR 1200.00
2.	Logo on the Cover plus Inner Full Page Ad (A+D)	EUR 1000.00
3.	2 <sup>nd</sup> Front Cover (Page 2) D	EUR 800.00
4.	3 <sup>rd</sup> Front Cover (Page 3) D	EUR 800.00
5.	Title Block on Content Page plus Inner Two (2) Pages Story (E+B+C)	EUR 700.00
6.	Logo on the Content Page plus Inner Full Page Ad (E+D)	EUR 500.00
7.	Right/Next to Content Page Ad (D)	EUR 500.00
8.	Right/Next to Editorial Page Ad (D)	EUR 500.00
9.	Inner Full Page Ad (D)	EUR 400.00
10.	Inner Half (1/2) Page Ad (F)	EUR 250.00
11.	Feature Article: One Inner Full Page (400-500 word) B	EUR 400.00
12.	Back Cover Ad (D)	EUR 400.00

*\*All the rates are excluding VAT & Tax.*

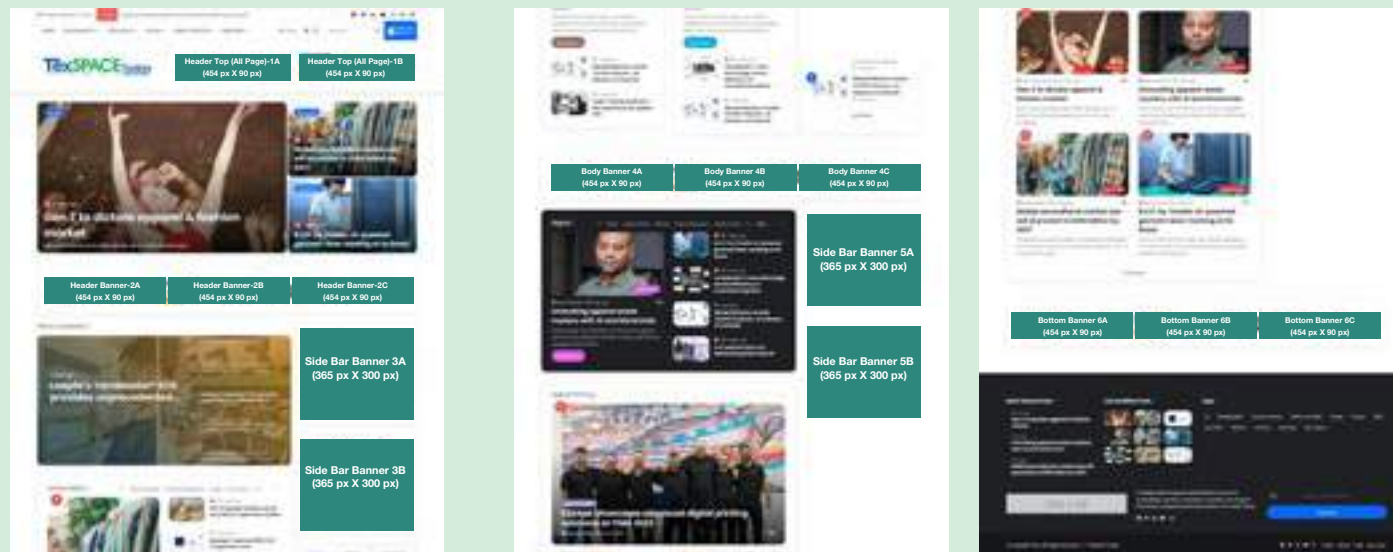


Find Website



Single News Page

## Website: Home Page Banners Option with Rate Card



SL	Banner Position (Dimension)	Size (Pixel)	Rates/Month
1.	Header Top (All Page)-1A/1B	(454 px X 90 px)	EUR 600.00
2.	Header Banner-2A/2B/2C	(454 px X 90 px)	EUR 500.00
3.	Side Bar Banner-1/2	(365 px X 300 px)	EUR 400.00
4.	Body Banner-4A/4B/4C	(454 px X 90 px)	EUR 300.00
5.	Side Bar Banner-3/4	(365 px X 300 px)	EUR 200.00
6.	Bottom Banner-6A/6B/6C	(454 px X 90 px)	EUR 150.00

*\*All the rates are excluding VAT & Tax.*

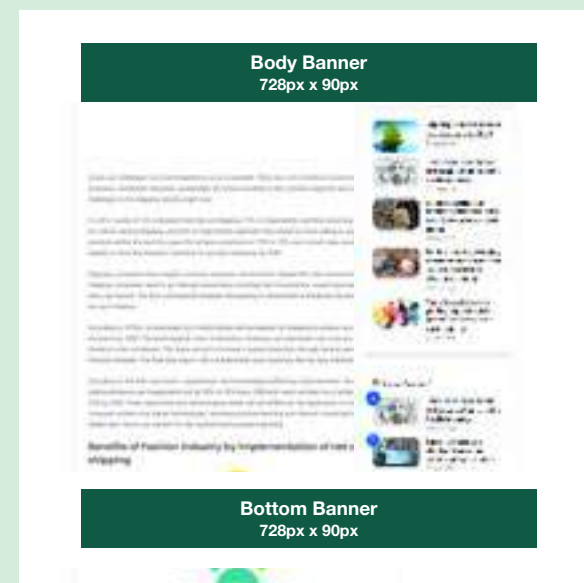
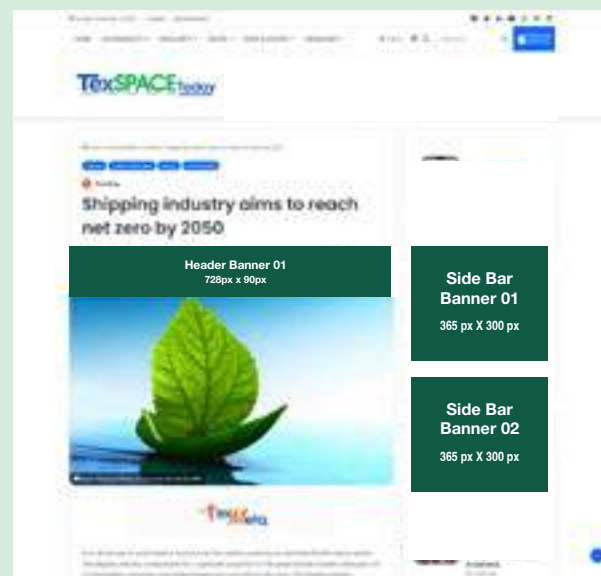
Find Website



Single News Page



## Website: Single News Page Banners Option with Rate Card



SL	Banner Position (Dimension)	Size (Pixel)	Rates/Month
1.	Header Banner 01	(728 px X 90 px)	EUR 600.00
2.	Side Bar Banner 01	(365 px X 300 px)	EUR 600.00
3.	Side Bar Banner 02	(365 px X 300 px)	EUR 500.00
4.	Body Banner	(728 px X 90 px)	EUR 400.00
5.	Bottom Banner	(728 px X 90 px)	EUR 300.00

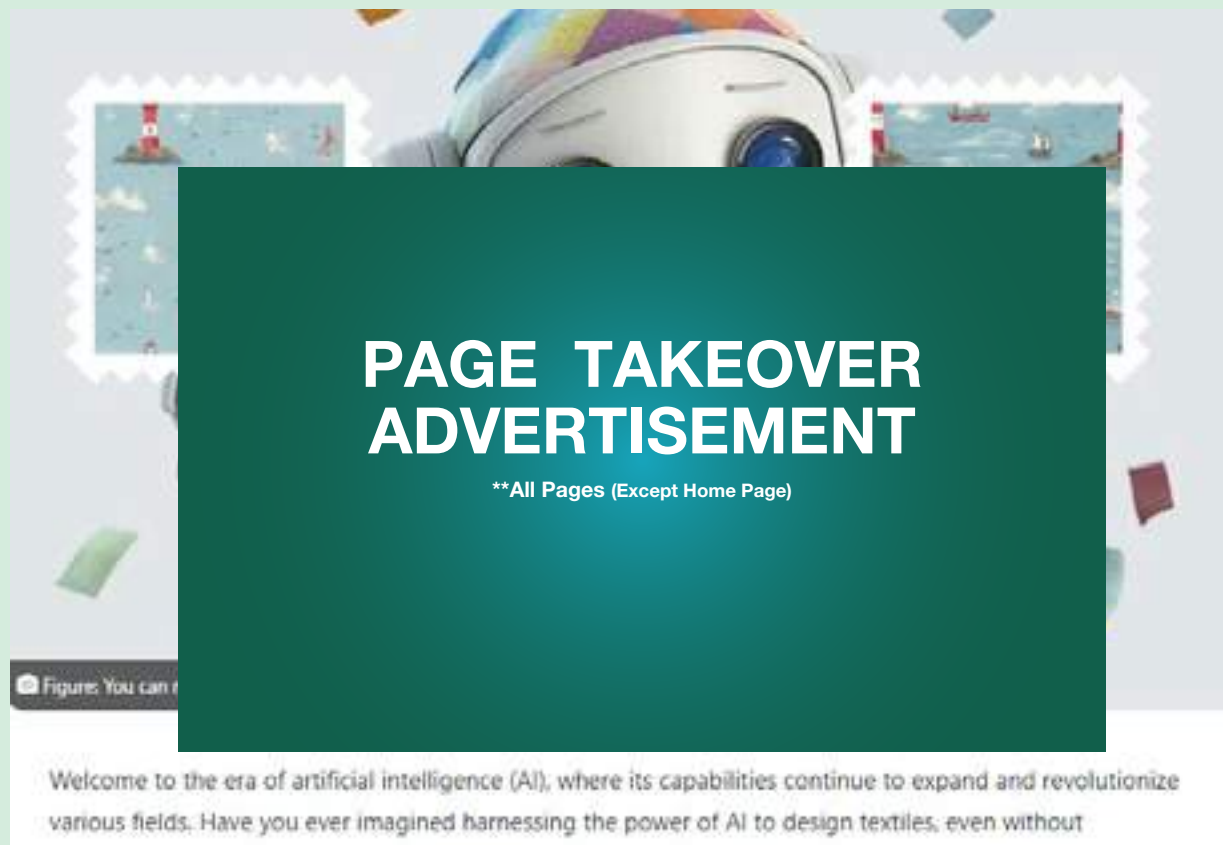
*\*All the rates are excluding VAT & Tax.*

Find Website



Single News Page

## Website: Page Takeover Banner Option with Rate Card



Banner Position (Dimension)	Rate/Month
Page Takeover Advertisement (500 px X 350 px)	EUR 1000.00

*\*All the rates are excluding VAT & Tax.*

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Find Website



Page Takeover Banner

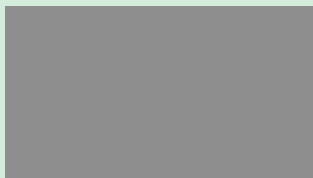


# Weekly Newsletter: Banners Option with Rate Card

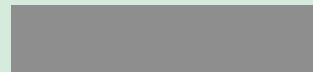
This e-mail contains graphics, if you don't see them » view it online.



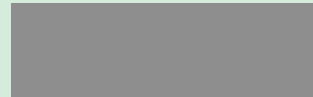
**Header Banner (600 px X 90px)**  
**EUR 200/Bnr/Newsletter**



**Body Banner (600 px X 90 px)**  
**EUR 150/Bnr/Newsletter**



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**Bottom Banner (600 px X 90 px)**  
**EUR 100/Bnr/Newsletter**



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SL	Banner Position (Dimension)	Size (Pixel)	Rates/Banner
1.	Header Banner	(600 px X 90 px)	EUR 200.00
2.	Body Banner	(600 px X 90 px)	EUR 150.00
3.	Bottom Banner	(600 px X 90 px)	EUR 100.00

*\*All the rates are excluding VAT & Tax.*

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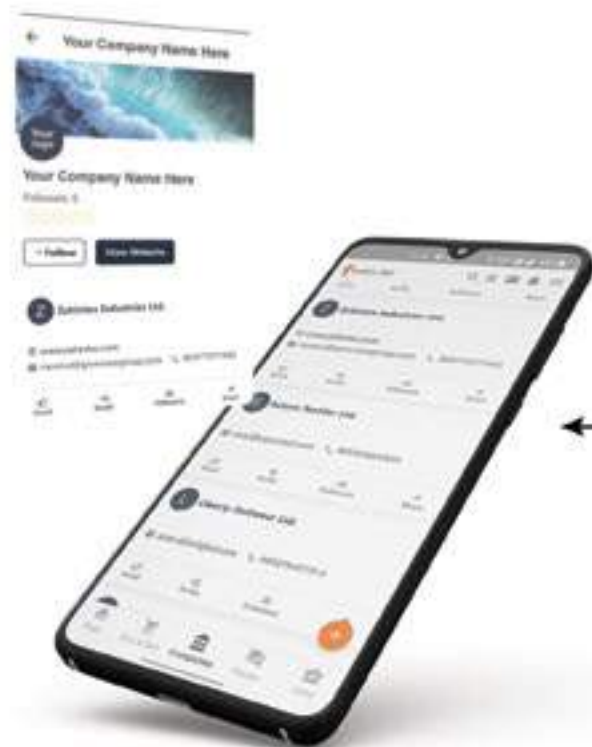
Newsletter

SI No	Issue/ Segment	Jan 24	Feb 24	Mar 24	Apr 24	May 24	Jun 24	Jul 24	Aug 24	Sep 24	Oct 24	Nov 24	Dec 24
1	Sustainability	How sustainability and changes in consumer mindsets are driving reshoring	How sustainability includes holistic aspects of manufacturing rather than being focused on just parts of the process	Chemical auxiliaries play a crucial role in reducing environmental impact	EU countries will be required to recycle at least 60% of waste by 2035 – how innovative solutions can aid to achieve this goal	Sustainable Transformation of the World of Textile Printing	Reasons Digital Print is an Eco-Friendly Choice	Implementation of Green Textile Factories (sustainability)	Why 'Fast Fashion' must be replaced with 'Sustainable Fashion'	Fashion brands already used sustainable process & utilizations.	Implementing sustainability is a costly process. A holistic approach is needed to resolve it	High-quality label printing and proper sealing on all kinds of fabrics ensure readability and sustainability	Scopes and Impact of EU Strategy for Sustainable and Circular Textiles
2	Precision (testing & measuring equipment)	Defect Reduction in Fabric Production	IoT Integration to collect data of processes	Lean Six Sigma in Textile Waste Reduction	Root Cause Analysis in Textile Manufacturing	Six Sigma in Textile Machinery Maintenance	Advanced Data-Driven Optimal Supply Chain	Advanced Data Driven Production Planning & Control	Six Sigma Approach in Quality Control	Predictive analytics & Forecasting	Digitalization	Real Time Data Driven System Design	Inventory Optimization
3	Automation	Fully-automatic lines or robotic machines set standards for quality and performance	How automated folding machinery drives buying	Use of automation ensures consistent quality, increased efficiency, waste reduction, cost reductions	Innovation transformed through automation enables new business models	Smart/Technical Textile	IoT Integration	Automation for increasing productivity & decreasing cost	Use of automated guided vehicles in the textile industry	Automation and Industry Revolution-4 (4IR) in the textile industry	Automation brings innovation addressing production costs and time	Piece tracking through all textile processes aiding label	First impressions count, and that's only possible with automated sample-making solutions
4	Circularity	How textile waste can amplify your profit	Legislative action and research will help circularity	Textile and Garment Waste Recycling Solutions	Design for End-of-Life (EoL)	How highly advanced recycling machines and their unique features can be a good choice for textile waste recycling	How Europe and the USA dealing with fashion waste	Circular Fashion: Innovations in Textile Recycling	Why Pre-consumer wastes are treasure must not left for landfilling	Circular Economy: Challenges for Textile and Clothing Industry	Circular Fashion: Innovations in Textile Recycling	Major challenges of recycling postconsumer wastes	Circularity goals and plans of five/ten major fast fashion brands
5	Energy	Energy Conservation	Efficient Transportation	Lightening Protection	Energy-efficient Machinery	Sustainable Energy Sources	Protection from Unsafe Energy Source	Energy Utilization in Textile Industry (Energy)	Making Fuel/Energy out of garbage	Increasing energy costs, investing in renewable and recyclable energy will also benefit circularity	Advanced Energy Management	HVAC Optimazation	Carbon Neutrality
6	Digital Printing	Sustainable Digital Printing Initiative	Creative and Innovative Use of Digital Printing	Print Heads and Ink Formulations	Photorealistic and High-Resolution Prints	Sublimation Printing	Pigment Printing	Digital Textile Finishing: coating / embossing / foiling / flocking,	Multicolor Printing and Color Management:	Pre- and Post-Treatment Processes	Digital Textile Printing Machinery	Water-based and Eco-friendly Inks	Hybrid Printing Solutions
7	Exclusive Interview	Digital Printing Tech Company	Energy Efficient Tech company	Sustainable Chemical Company	Sustainable Tech Company	Sustainable Fashion Brand	Sustainable Dyes Company	Circular Tech Company	Recycle Fashion Brand	American Apparel & Footwear Association (AAFA) President	Recycle Tech Company	European Branded Clothing Alliance (EBCA) MD	European Brand Association

# TextileToday Meta

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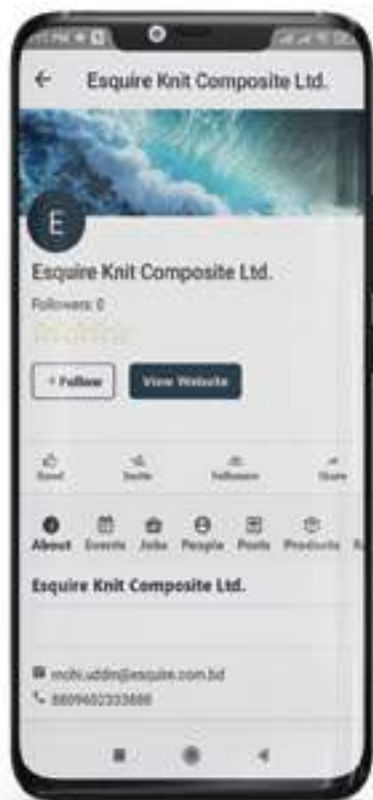
An initiative of  
**Textile Today Innovation Hub**



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- Companies**
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1	<b>Factory Tales Story on Company/Product/Technology</b> Audio Visual (AV) + YouTube + LinkedIn + Facebook Promotion Print (< 1000 Words) + e-Copy Promotion	EUR 2500.00
2	Company/Product/Technology's <b>Audio Visual (AV) Ad</b> (5 second) <b>in Factory Tales Story</b> <i>(*T&amp;C Apply)</i>	EUR 300.00

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# TextTIME (Virtual Talkshow)

Textile Today Innovation Meets



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SL	Sponsorship Scopes	Amount/TextIME
1	Title Sponsor	EUR 4000.00
2	Powered By Sponsor	EUR 3000.00
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TextIME Episodes

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# Thank You!!